

SCHERTZ PARKS AND RECREATION ADVISORY BOARD MEETING: March 25, 2019

LOCATION: 1400 Schertz Parkway, Schertz TX – Bob Andrews Conference Room in City Hall

Board Members Present: Johnnie McDow – Chairman, John Sullivan – Vice Chairman, William Bosch, Robert Sheridan, Sally Macias, Carol Yauger, Floy Simmons

Staff Present: Lauren Shrum – Director of Parks, Recreation and Community Services, Jared Montney – Parks Maintenance Crew Leader, Cassie Michels – Events specialist

Others Present: Mr F. Branch Archer

Call to order: Meeting was called to order by Mr. Johnnie McDow, Chairman at 5:30pm.

Hearing of residents: There were no residents to be heard.

Regular Agenda:

Agenda Item No. 1. Minutes: Consideration and/or action regarding the approval of the minutes from January 28, 2019 meeting.

Motion was made to approve the minutes from the January 28, 2018 Schertz Parks and Recreation Advisory Board regular meeting:

Motion: William Bosch

Second: Robert Sheridan

Ayes: John Sullivan, William Bosch, Robert Sheridan, Floy Simmons, Johnnie McDow, Carol Yauger, Sally Macias

Nays: None

Abstains: None

Approved: 7 – 0

Agenda Item No 2. Parks & Recreation Marketing Efforts. Ms. Lauren Shrum presented the Spring Fun Guide showing all of the things that Parks is doing this spring. The guide also details our facilities, prices, hours and information. Ms. Shrum also talked about how much Parks content was in the Schertz Magazine. It was said that there was chatter of positive feedback for the parks content and guide. Ms. Shrum also showed the State of the City video which highlighted some projects that Parks is currently working on and will be presented at each Council on the Go meetings. Ms. Shrum presented another Texas' City promotional video for their parks and explained how we will be working on one of our own for the future. Mr. Johnnie McDow- Chairman inquired about ad space in the guide. Ms. Shrum explained that there are no ads at this time but it is possible for future issues.

Agenda Item No. 3 Financial Reports: Mr. Johnnie McDow- Chairman, Briefed us on his BVYA finance reports. His explanation detailing how some sports drive revenue and some break even. Mr. McDow provided more detail on how some of the lower operating cost sports like basketball allow you to keep registration costs at a fair and low cost and non-residential fee's go straight back to the city for lights and maintenance. Ms Shrum briefed the board on SYSA and YMCA financial reports as well.

Agenda Item No. 4 Parks Projects updates: Ms. Shrum shared a slide show presentation that details some parks updates. The slide show will be presented at the council budget retreat. Her slide show

details some focus areas and updates that the Parks team will be taking on. The committee discussed ways to mitigate vandalism and unwanted activity at the parks. Mr. John Sullivan asked about trails and inquired about project status on such. Ms. Shrum responded by giving an overall picture and prioritization of projects for the city.

Agenda Item No. 5 GIS Maintenance Database: Mr. Jared Montney presented our new Geographical Informational System Technology. He shows how each tree, bench or any geographical item can be marked, mapped, labeled and documented. He explained how the technology can allow the Parks team to improve efficiencies and become better at planning maintenance projects. Mr. Montney briefly went over the GIS capabilities and how he intends to use them.

Agenda Item No. 6 Committee of Committees Advisory Board CCAB Update: Ms. Floy Simmons raised the question on how to get more citizen involvement in the committee of committees meeting. Mr. William Bosch presented the new water plans for the City of Schertz.

REQUESTS AND ANNOUNCEMENTS:

Requests by Advisory Board Chairman and Board Members for items to be placed on future agendas.

1. Trail updates
2. A discussion on a future joint meeting with City Council Members

Announcements by Advisory Board Chairman and Members: Ms. Shrum announced that the Johnnie McDow Stone unveiling went very well and announced the following upcoming events: the movie HOP- as part of the Music & Movies in the Park series, the new Kickball League, Movin on Main, Sweetheart Court, Birding Walk, Underwater Egg Hunt, Discovery Series, Float & Flick, MMITP- Austin Forest Date Night, Pickrell Park Pool opens for Memorial Day Weekend. Next Meeting will be May 20th, 2019.

Adjournment: Motion was made to adjourn the meeting at 7:07 P.M.

Motion	Johnnie McDow
Second	Sally Macias
Ayes	John Sullivan, William Bosch, Robert Sheridan, Floy Simmons, Johnnie McDow, Carol Yauger, Sally Macias
Nayes	None
Abstains	None
Approved	7-0



Vice-Chair, Parks and Recreation Advisory Board



Recording Secretary, City of Schertz